

SimpleSwap Privacy Policy: Safeguarding Your Data in Crypto Swaps

In the digital age of cryptocurrency exchanges, understanding how your data is handled is crucial. SimpleSwap's Privacy Policy outlines comprehensive measures to protect user information on singleswap.io, the premier non-custodial singleswap exchange for seamless simple swap transactions. Established in 2018, SimpleSwap prioritizes privacy by minimizing data collection, requiring no registration for crypto-to-crypto swaps, and adhering to strict data protection standards. This policy applies to the website at <https://singleswap.io>, mobile apps, and related services, positioning singleswap as a trusted platform for over 2,500 cryptocurrencies.

The SimpleSwap Privacy Policy serves as a transparent guide on personal data processing, ensuring compliance with global regulations like GDPR. As the data controller, SimpleSwap manages information responsibly, with a designated Data Protection Officer (DPO) available at Emily@singleswap.io for inquiries. Whether you're performing a simple swap of BTC to ETH or exploring fiat options, this policy emphasizes user control and security in every singleswap exchange interaction.

Scope and Applicability of SimpleSwap Privacy Policy

The Privacy Policy covers all users accessing singleswap.io, defining "Personal Data" as any information relating to an identified or identifiable individual. It applies to clients aged 18 or older, aligning with legal majority requirements. For fiat-to-crypto services via third-party partners, data processing falls under their respective policies, with SimpleSwap disclaiming responsibility. This ensures clarity for users engaging in simple swap activities on the singleswap exchange.

SimpleSwap's non-custodial model means no storage of funds or excessive data, enhancing privacy. The policy integrates with Terms of Service and AML/KYC guidelines, providing a holistic framework for secure cryptocurrency exchanges in 2025.

Personal Data Collected by SimpleSwap

SimpleSwap collects minimal personal data to facilitate services on singleswap.io. This includes technical information like IP addresses, browser types, and device details for operational purposes. If users create accounts or contact support, data such as email addresses may be gathered. For transactions, wallet addresses and exchange details are processed without linking to personal identities unless required for compliance. In suspicious cases, additional verification data may be requested per AML/KYC policy.

For enhanced features like loyalty programs or affiliates, referral data including emails and IP addresses is collected. SimpleSwap avoids unnecessary data accumulation, focusing on what's essential for a smooth simple swap experience on the singleswap exchange.

Purposes and Legal Basis for Data Processing

Data processing on singleswap.io serves legitimate purposes like providing exchange services, improving user experience, and ensuring legal compliance. Legal bases include contract performance for swaps, legitimate interests for security and analytics, and consent for marketing or cookies. SimpleSwap uses data to prevent fraud, respond to inquiries, and optimize the platform, all while maintaining transparency in singleswap exchange operations.

In 2025, with evolving regulations, SimpleSwap retains data on suspicious transactions for at least five years as mandated, supporting anti-financial crime efforts without compromising core privacy commitments in simple swap transactions.

Data Sharing and Third-Party Involvement

SimpleSwap shares data judiciously on singleswap.io, primarily with service providers for hosting, analytics, and fiat integrations. Third-party advertising services are utilized, each with their own privacy policies listed in the document. Data may be disclosed to authorities for legal reasons, but only when necessary. No selling of personal data occurs, upholding the singleswap exchange's privacy-first ethos.

Partners like SumSub for KYC handle sensitive data securely, adhering to strict standards. This controlled sharing ensures user trust in every simple swap conducted via singleswap.io.

Data Security and Retention Practices

Security is paramount in SimpleSwap's Privacy Policy, employing HTTPS, AES encryption, and other measures to protect data on singleswap.io. As a non-custodial platform, risks are minimized since no funds or extensive data are stored. Retention periods vary: transaction data for compliance (up to 5+ years), support queries briefly, and cookies as per user settings.

SimpleSwap commits to confidentiality, especially for KYC and transaction data, fostering a secure environment for singleswap exchange users performing simple swap activities.

User Rights Under SimpleSwap Privacy Policy

Users have robust rights on singleswap.io, including access, rectification, erasure, restriction, objection, and data

portability. Requests can be submitted to the DPO at Emily@simpleswap.io. SimpleSwap responds promptly, typically within a month, balancing rights with legal obligations. For EU residents, GDPR protections apply, enhancing control over personal data in simpleswap exchange contexts.

This empowers users to manage their information, aligning with SimpleSwap's dedication to privacy in simple swap services.

Cookies and Tracking Technologies

SimpleSwap uses cookies on simpleswap.io for functionality, analytics, and advertising. Essential cookies enable core features, while optional ones track usage for improvements. Users can manage preferences via browser settings or the platform's consent banner. Third-party cookies from services like Google Analytics are detailed, with links to their policies.

By using simpleswap exchange, users consent to cookie use unless disabled, ensuring a personalized yet privacy-respecting simple swap experience.

International Data Transfers and Policy Changes

For global operations, SimpleSwap may transfer data internationally, using safeguards like standard contractual clauses. The policy is reviewed regularly, with changes notified via simpleswap.io. Users are encouraged to check periodically for updates in 2025.

Contact SimpleSwap at support@simpleswap.io or the DPO for questions, reinforcing transparency in all simpleswap exchange dealings.

For the full Privacy Policy, visit <https://simpleswap.io/privacy-policy>. Understanding these terms enhances your confidence in using SimpleSwap for secure, private cryptocurrency swaps.